

ALESSANDRO GIGLIO PARTNER OF GIGLIO GROUP: INFORMS OF TRANSFER OF SHARES

Milan, 20 March 2017 – **Giglio Group (Aim Italy-Ticker GGTV)** Informs that today it has received at its headquarters the communication of the transfer of no. 6,934,786 shares of Giglio Group S.p.A., owned directly by Alessandro Giglio, in favor of Meridiana Holding Srl, an Italian company controlled by Alessandro Giglio with 99% with its headquarters being in Genoa, Piazza della Meridiana n. 3. The tax code and Company registration number is 02196450999 enrolled on the Registry of Enterprises in Genoa and registered on the Economic Administrative Index with no. GE-467563, following the signing of the deed of transfer with effect as of today.

Following this transfer operation, Meridiana Holding Srl is holding to date n. 8,614,802 of the Giglio Group S.p.A. which is equal to 58.14% of the share capital.

This operation has as its sole purpose the reorganization of equity, without modifying the control of the company structure.

The partner informs that the operation was carried out in compliance and in accordance with the provisions of the regulations and legislation in force in terms of intra-group equity transfers. Following this operation, the shareholder structure of Giglio Group is composed as follows:

Meridiana Holding	8.614.802	58,14%
Buongiorno SpA	2.135.198	14,41%
Free float	4.068.250	27,45%
Total	14.818.250	100,00%

Information concerning Giglio Group:

Founded by Alessandro Giglio in 2003 and listed on the Milan stock exchange the AIM Market since 7 August 2015, Giglio Group is a 4.0 e-commerce company. The group is a leader in the field of broadcasting radio and television, it has developed cutting-edge digital solutions and represents, in online fashion, a global level digital market place, catering to thirty main digital retailers in the world. Giglio Group also produces multimedia content that are transmitted, through agreements with operators and in a large part through a proprietary infrastructure via fiber and satellite transmission formed by the division M-Three Satcom, in 46 countries, 5 continents and in six languages through its own television channels (Nautical Channel, Giglio TV, Water and PlayMe), it visible on all TV devices, digital, web and mobile. In 2016, the Group launched its 4.0 e-commerce

model, which is currently operating in China and the US: the user "see and buy" by clicking on their smartphone / tablet or taking a photograph of the product they are watching on TV, for a revolutionary shopping experience. Giglio Group is headquartered in Milan, Rome, New York (Giglio USA) and Shanghai (Giglio Shanghai).

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