



BORSA ITALIANA PREPARES ADMISSION TO TRADING OF GIGLIO GROUP ON STAR SEGMENT OF ITALIAN STOCK EXCHANGE

Milan, March 13, 2018 – Giglio Group S.p.A. (Aim Italia-Ticker GGTV) (“Giglio Group” or the “company”) – the leading e-commerce 4.0 enterprise listed on the AIM/Alternative Capital Market (“AIM”) multi-lateral system organised and managed by Borsa Italiana S.p.A. (“Borsa Italiana”) – announces that Borsa Italiana has today, with provision No. 8438, admitted the ordinary shares of the company to trading on the Mercato Telematico Azionario (“MTA”), while simultaneously removing the shares from trading on the AIM.

The initiation of trading of ordinary company shares on the MTA and the simultaneous removal of the shares from trading on the AIM will be established by Borsa Italiana through a subsequent notice, subject to the issue of Consob’s clearance for publication of the prospectus and its filing at Consob.

With the same notice, Borsa Italiana will communicate the assignment of STAR segment status to ordinary Giglio Group shares, as requested by the company, following verification of the capitalisation and circulation requirements set out by article 2.2.3 of the Regulation Governing the Markets Organised and Managed by Borsa Italiana S.p.A..

For the transfer from the AIM to the MTA, Giglio Group has been supported by the following team of advisors: Sponsor: Banca Finnat Euramerica S.p.A. (supported by the legal firm Lombardi Segni e Associati), Tax and legal advisor: Carnelutti legal firm; Auditor: Reconta Ernst & Young S.p.A.; Financial Advisor: Mazars Italia S.p.A.; Specialist: Banca Finnat Euramerica S.p.A.; Advisor for the Translisting: KT&Partners. Banca Finnat Euramerica S.p.A. acted also as Nomad for the company.

Information on Giglio Group:

Founded by Alessandro Giglio in 2003 and listed on the AIM market since 7 August 2015, Giglio Group is an e-commerce 4.0 company addressing mainly millennial consumers. The group is a leader in the field of radio and television broadcasting, it has developed cutting-edge digital solutions and represents, in online fashion, a digital market place at a global level, catering to thirty major digital retailers in the world. Giglio Group also produces multimedia content that is transmitted, through agreements with operators and in a large part through a proprietary infrastructure via fiber and satellite transmission formed by the division M-Three Satcom, in 46 nations, 5 continents and in six languages through its own television channels (Nautical Channel, Giglio TV, Acqua and PlayMe), visible on all TV devices, digital, web and mobile. In 2016, the group launched its own e-commerce

4.0 model, which is currently operating in China and the USA: the users "see and buy" by clicking on their smartphone / tablet or taking a photograph of the product they are watching on television, for a revolutionary shopping experience. Giglio Group is headquartered in Milan, Rome, New York (Giglio USA) and Shanghai (Giglio Shanghai).

CONTACTS

Press Office:

Spriano Communication&Partners
Matteo Russo e Cristina Tronconi
Tel. 02 83635708 mob. 347/9834881
mrusso@sprianocommunication.com
ctronconi@sprianocommunication.com

Nomad:

Banca Finnat S.p.A.
Palazzo Altieri, Piazza del Gesù 49
00186 Roma
Tel.: (+39) 06 699331

Investor Relations:

Francesca Cocco
Investor Relations
ir@giglio.org
(+39)0283974207