



GIGLIO GROUP: BORSA ITALIANA DISPOSED THE START OF NEGOTIATION ON MTA MARKET, STAR SEGMENT FROM MARCH 20TH

Giglio Group will be the first Innovative SME to transit to the main market

Milan, March 19, 2018 – Giglio Group S.p.A. (Aim Italia-Ticker GGTV) (“Giglio Group” or the “company”) – the leading e-commerce 4.0 enterprise listed on the AIM/Alternative Capital Market (“AIM”) multi-lateral system organised and managed by Borsa Italiana S.p.A. (“Borsa Italiana”) – announces that Borsa Italiana S.p.A. with notice n.4897, authorized the listing of ordinary shares on the Mercato Telematico Azionario (MTA), STAR segment, and their simultaneous exclusion from trading on the AIM alternative market. The start date of trading on the MTA, STAR segment, is scheduled for March 20, 2018. Giglio Group will be the first Innovative SME to transit on the Borsa Italiana's main market. The Group received the status in March 2017, representing one of the entrepreneurial enterprises with a strong propensity for technological innovation in the evolution and application of its 4.0 business.

Alessandro Giglio, Chairman and CEO of Giglio Group, declares: *"We are very happy to be the first and only innovative SME to reach the target of being listed on the main market and we are thrilled to join the MTA when Yoox comes out, a company of great inspiration that has brilliantly represented Italy in the digital market in the last ten years. We ideally like to collect the witness to continue for the next ten years their path of innovation and success - even on the stock market - trying to capture the great opportunities that the 4.0 imminent revolution offers to all of us. A new generation of users and consumers, the Millennials, and the potential of 4.0 applied to media and web, will create new business scenarios, new ways of purchasing and consumption, new lifestyles, thanks to which we will continue our Italian challenge, but on a global scale, in the luxury and digital sector, trying to continue the path of the high-tech made Italy success in the world".*

For the transfer from the AIM to the MTA, Giglio Group has been supported by the following team of advisors: Sponsor: Banca Finnat Euramerica S.p.A. (supported by the legal firm Lombardi Segni e Associati), Tax and legal advisor: Cernelutti legal firm; Auditor: Reconta Ernst & Young S.p.A.; Financial Advisor: Mazars Italia S.p.A.; Specialist: Banca Finnat Euramerica S.p.A.; Advisor for the Translisting: KT&Partners. Banca Finnat Euramerica S.p.A. acted also as Nomad for the company.

Information on Giglio Group:

Founded by Alessandro Giglio in 2003 and listed on the AIM market since 7 August 2015, Giglio Group is an e-commerce 4.0 company addressing mainly millennial consumers. The group is a leader in the field of radio and television broadcasting, it has developed cutting-edge digital solutions and represents, in online fashion, a digital market place at a global level, catering to thirty major digital retailers in the world. Giglio Group also produces multimedia content that is transmitted, through agreements with operators and in a large part through a proprietary infrastructure via fiber and satellite transmission formed by the division M-Three Satcom, in 46 nations, 5 continents and in six languages through its own television channels (Nautical Channel, Giglio TV, Acqua and PlayMe), visible on all TV devices, digital, web and mobile. In 2016, the group launched its own e-commerce 4.0 model, which is currently operating in China and the USA: the users "see and buy" by clicking on their smartphone / tablet or taking a photograph of the product they are watching on television, for a revolutionary shopping experience. Giglio Group is headquartered in Milan, Rome, New York (Giglio USA) and Shanghai (Giglio Shanghai).

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