



Press release

GIGLIO GROUP SPA FINDS 1 MILLION FACE MASKS FOR LIGURIA REGION THANKS TO ITS CHINESE E-COMMERCE PLATFORM AND DONATES 10,000 MASKS TO THE HEALTHCARE WORKERS OF GENOA

Milan, 16 March 2020 - **Giglio Group S.p.A.** - first e-commerce 4.0 company listed on the MTA-STAR market of Borsa Italiana -, announces to have found 1 million face masks (Mask KN95 with Breathing Valve - CE) for Liguria region.

The region got in touch with Giglio Group after encountering difficulties in finding face masks. The Company, thanks to its digital platform in China, was capable to find the product in less than 24 hours, and will begin its supply starting from this week.

In China, Giglio Group counts on its own logistics structure in the Free Trade Zone of Shenzhen, and has received from the Chinese government the ICP license which allows companies to operate on the web. The Group's platform is available for entities, companies or institutions who may have similar needs during this COVID-19 health emergency.

Alessandro Giglio, CEO and Chairman of Giglio Group, as a token of sympathy and solidarity with his own city, will donate 10,000 face masks to the healthcare workers of Genoa, thus showing his gratitude for the heroic work they are carrying out in this dramatic moment.

Information on Giglio Group:

Founded by Alessandro Giglio in 2003 and listed on the STAR segment of Borsa Italiana ever since 2018, Giglio Group is the leading company for the design, creation and management of e-commerce platforms of Italy's most important Fashion, Design, Lifestyle and Food brands. The Company is based in Milan, but it is also present with offices in New York, Shanghai, Hong Kong, Rome, Lugano and Genoa. Thanks to its remarkable expertise, Giglio Group accompanies its customers in the online distribution of their products through a unique platform which, starting from the implementation of fully tailor-made and managed monobrand e-store, automatically connects them to world's major marketplaces. This is the uniqueness of a widespread digital distribution service that ensures 100% products' sale.

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