



PRESS RELEASE

COVID-19: AGREEMENT BETWEEN GIGLIO GROUP AND CONFCOMMERCIO FOR THE CREATION OF THE WEBSITE [HTTPS://CONFCOMMERCIO.GIGLIOSALUTE.IT](https://confcommercio.gigliosalute.it) AND THE SUPPLY OF KN95 - FFP2 VALVELESS MASKS

Special and exclusive conditions for Confcommercio's member companies

Milan/Rome – 18 May 2020 - The partnership between Confcommercio and Giglio Group S.p.A., e-commerce 4.0 company listed on the STAR-MTA segment of Borsa Italiana (Ticker GG.MI), for the creation of the portal <https://confcommercio.gigliosalute.it> and the supply of KN95 - FFP2 valveless masks.

Pursuant to the agreement, the member companies of the Confederation shall be able to purchase from Giglio Group, at special and exclusive conditions, the respiratory PPE via the portal designed especially for them: <https://confcommercio.gigliosalute.it>. Giglio Group's structure guarantees not only the supply, but also the management of the digital platform (i.e. of the B2B website) and of all the activities related to the e-commerce, such as logistics, transport, payments as well as the products' custom clearance.

As Confcommercio stated *“For the purpose of supporting the activities of the tertiary sector during this COVID-19 emergency, our agreement with Giglio Group makes available to our member companies a privileged channel - reliable and convenient - for the supply and purchase of professional medical masks”*.

Alessandro Giglio, Chairman and CEO of Giglio Group, declared: *The agreement with Confcommercio, concluded in the 2nd Stage of the COVID-19 emergency, is of the utmost importance because, along with the reopening of all economic activities, allows for the provision of PPE to all workers. Giglio Group, as I have personally declared multiple times over these last two months, is and always will be standing together with Italian companies. This unique emergency was an incredible accelerator for the adoption of digital solutions in the context of an unstoppable evolutionary process. Today, our activities allows us to support the companies both from a technological point of view - with the creation of tailor-made B2B platforms, as is the case with Confcommercio - and as far as the supply of healthcare products is concerned, thanks to the recent agreement with the Chinese giant Sinopharm.*

Information on Giglio Group:

Founded by Alessandro Giglio in 2003 and listed on the STAR segment of Borsa Italiana ever since 2018, Giglio Group is the leading company for the design, creation and management of e-commerce platforms of Italy's most important Fashion, Design, Lifestyle and Food brands. The Company is based in Milan, but it is also present with offices in New York, Shanghai, Hong Kong, Rome, Lugano and Genoa. Thanks to its remarkable expertise, Giglio Group accompanies its customers in the online distribution of their products through a unique platform which, starting from the implementation of fully tailor-made and managed monobrand e-store, automatically connects them to world's major marketplaces. This is the uniqueness of a widespread digital distribution service that ensures 100% products' sale.

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