



GIGLIO GROUP: THE RESERVED SHARE CAPITAL INCREASE FOR INSTITUTIONAL INVESTORS CARRIED OUT THROUGH THE ACCELERATED BOOK-BUILDING PROCEDURE WAS FULLY SUBSCRIBED - DEPOSIT OF RELEVANT DOCUMENTS
MERIDIANA HOLDING S.R.L., THE MAJORITY SHAREHOLDER OF THE COMPANY, PARTICIPATED IN THE SUBSCRIPTION

Milan, 28 June 2021 – Following the press release of today, Giglio Group S.p.A. (Ticker GG-MI) (“**Giglio Group**” or the “**Company**”), company listed on the STAR segment of the Italian Stock-Exchange Market (Borsa Italiana S.p.A.), announces that the private placement of no. 1,221,547 newly-issued ordinary shares, without nominal value, which also began today with a price per share of € 1.78, for a total countervalue of €2,174,353.66, was completed with success. The value of the capital increase, fully subscribed, thus amounts to € 244,309.40 in nominal value and € 1,930,044.26 at share premium.

The price includes a discount of about 11.2% on the latest closing price of Giglio Group. The placement, managed by Integrae Sim S.p.A. as Global Coordinator of the transaction and carried out through the accelerated book-building procedure (ABB), was reserved exclusively to Italian and foreign qualified investors (with the express exclusion of the United States of America and of any other Country in which this would be prohibited by the applicable law), as well as to Meridiana Holding S.r.l. majority shareholder of Giglio Group, on a residual basis and for a maximum of 50% of the capital increase.

Meridiana Holding subscribed no. 485,547 shares, equal to 39.75% of the capital increase and as such, as anticipated in the press release of today, its participation in the transaction shall be qualified as a Related-Parties Transaction of lesser importance pursuant to Art. 8.2 of the RPT Procedure of Giglio Group S.p.A. and to Consob Regulation adopted with resolution no. 17221 of 12 March 2010 (as amended and integrated), given that the transaction's value proposed by the majority shareholder does not exceed the 5% threshold for any significance indicator set forth in Annex 3 of the aforementioned Consob Regulation. For this purpose, it is noted that the transaction was carried out by the majority shareholder upon favourable opinion of the Internal Control, Risks and Related-Parties Committee of the Company, also submitted today.

The transaction shall be regulated through the assignment of the shares and their payment before 5 July 2021.

Upon completion of the transaction, the overall share capital of the Company shall amount to € 4,393,604 divided into no. 21,968,022 ordinary shares without nominal value. Upon the conclusion of the transaction, Meridiana Holding S.r.l., already majority shareholder of the Company, shall hold 55.66% of Giglio Group's share capital.

It is noted that the documents related to the Capital Increase transaction, including the Explanatory Notes of the Board of Directors, drafted pursuant to Art. 72, par. 1 and 6 of Annex 3A, models 2 and 3 of the Consob Regulation, is already available with the authorised storage mechanism at www.emarketstorage.it and on the Company's website, www.giglio.org, in the "Corporate governance/Shareholders' Meetings/ Shareholders' Meeting 12 november 2020" section.

It is also noted that the Minutes of the Board of Directors' Meeting of 28 June 2021, drafted by a notary public, shall be made available to the public tomorrow; the Board's Meeting resolved on the exercise of the proxy, in execution of which the capital increase was carried out.

Information on Giglio Group: *Founded in 2003 and listed on the STAR segment of Borsa Italiana ever since 2018, Giglio Group is the leading company for the design, creation and management of high value-added e-commerce platforms in Italy for Fashion, Design, Lifestyle and, more recently, Food and Healthcare sectors. The Company is based in Milan, but it is also present with offices in New York, Shanghai, Rome, Lugano and Genoa. Thanks to its remarkable expertise, Giglio Group accompanies its customers in the online distribution of their products through a unique platform, starting from the implementation of fully tailor-made and managed monobrand e-store. Moreover, the Company integrates its business with the dedicated placement on main marketplaces worldwide, ensuring the online management of both new collections and inventories stock. The uniqueness of a "complete-supply-chain" online service thus ensures a 100% sell-through rate.*

For further information:

Investor Relations: ir@giglio.org (+39)0283974207

Public Relations: elena.gallo@giglio.org (+39)0283974207

Press Office: Antonio.bellantoni@giglio.org