



## PRESS RELEASE

### **GIGLIO GROUP WINS THE MANAGEMENT OF THE E-COMMERCE OF DONNAFUGATA, A WORLD-KNOWN SICILIAN WINERY**

***Signed a strategic contract for the exclusive management of Donnafugata's online sales platform, which consolidates the Group's food & beverage area.***

**Milan, 10 November 2022.** Giglio Group S.p.A., an e-commerce and NFT company listed on the STAR-Euronext Milan segment of Borsa Italiana S.p.A. (Ticker GG), through its subsidiary E-Commerce Outsourcing S.r.l., signed an important e-commerce management services' agreement with Donnafugata, the world-famous Sicilian wine producer, following a call for tenders issued by Donnafugata and awarded to Giglio Group S.p.A..

The commercial agreement provides for Giglio Group's management of Donnafugata's e-commerce on a global scale, along with the relevant logistics and post-sales support.

More specifically, the agreement provides for the following: creating, managing and developing both the e-store and the website; logistics management, deliveries and payments both on a national and international scale; store management; multi-language customer care (Italian, English, German); monitoring and verifying order processing; coordinating and assisting logistics; releasing stocks and assisting couriers; managing customs procedures; billing and payment collection; e-commerce performance analyses and reports.

Specifically for this agreement, the warehouse activity shall include a refrigerated container so as to keep the wines at the desired temperature.

**Alessandro Giglio, CEO of Giglio Group S.p.A.,** declared: *"Thanks to this new agreement with Donnafugata, an historic name and a flagship of good, high-quality Italian wines around the world, Giglio Group strengthens its position in the Food & Beverage sector".*

#### **Information on Giglio Group:**

*Founded by Alessandro Giglio in 2003 and listed on the STAR segment of Borsa Italiana ever since 2018, Giglio Group is the leading company for the design, creation and management of high value-added e-commerce platforms in Italy for Fashion, Design, Lifestyle and, more recently, Food and Healthcare sectors. The Company is based in Milan, but it is also present with offices in New York, Rome, Lugano and Genoa. Thanks to its remarkable expertise, Giglio Group accompanies its customers in the online distribution of their products through a unique platform, starting from the implementation of fully tailor-made and managed monobrand e-store. Moreover, the Company integrates its business with the dedicated placement on main marketplaces worldwide, ensuring the online management of both new collections and inventories stock. The uniqueness of a "complete-supply-chain" online service thus ensures a 100% sell-through rate.*

#### **Information on Donnafugata:**

*Donnafugata was established in Sicily by Giacomo Rallo and his wife Gabriella who, with passion, innovated the Sicilian wine-style around the whole world. The company, run today by José and his brother Antonio Rallo, counts with the historic Marsala cellars, but also with four estates dedicated to small, prime productions: the Contessa Entellina winery, where the "Mille e una Notte" wine was born; the Khamma*

*winery on Pantelleria, where the iconic "Ben Ryé" is produced; the winery under the Etna and the one in the Vittoria territory, home of the "Cerasuolo DOCG".*

**For further information:**

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