



**MERGER TRANSACTION COMPLETED BY INCORPORATION OF  
ECOMMERCE OUTSOURCING SRL  
IN GIGLIO GROUP SPA**

**Milan, December 19, 2023.** Giglio Group SpA, an "omnichannel solution" company listed on Euronext Milan, Standard (Ticker GG), today completed, through a notarial deed, the merger by incorporation of "Ecommerce Outsourcing S.r.l.," previously 100% owned, into Giglio Group SpA. The communication regarding the aforementioned merger had previously been disseminated in the press release dated November 17, 2023, following the Shareholders' Meeting.

*About Giglio Group: Founded by Alessandro Giglio in 2003 and listed on the Italian Stock Exchange since 2015, currently on the EURONEXT MILAN market, Giglio Group is a leader in Italy in the design, implementation, and management of high-value-added omniexperience platforms for the Fashion, Design, Lifestyle, Food, Healthcare, and Merchandising sectors. It is headquartered in Milan and has branches in Rome, Genoa, and Shanghai. Thanks to its significant specific experience, Giglio Group assists client companies in distributing their products online through a unique platform, starting from the implementation of fully managed monobrand e-stores. Furthermore, it integrates its activity with dedicated placement on the major global marketplaces and social channels, ensuring online management of both new collections and remaining stock. The uniqueness of a "complete supply chain" online service thus guarantees a 100% sell-through rate.*

*For further information: External Relations and Investor Relations Giglio Group S.p.A.: [elena.gallo@giglio.org](mailto:elena.gallo@giglio.org); [ir-giglio.org](http://ir-giglio.org) (+39)0283974207*